PROFILE CANDIDATE FOR DIRECTOR PT UNILEVER INDONESIA Thk



TRAN TUE TRI

Vietnam citizen, born in Vietnam, she experienced in consumer goods and consumer electronics industry. Diverse knowledge and experience in Global, Regional, Country Business and Marketing Leadership with Unilever, previously in P&G and Samsung, focusing on China, Brazil, Russia, India, Indonesia, Philippines, Thailand and Vietnam.

Joined Unilever in 2012. Previously, she has held several senior positions such as Vice President, Global Brand – Clear and member of Unilever Global Hair care Leadership team, Vice President, Personal Care and part of Unilever Vietnam board member, Head of Marketing (Communication & Trade) and part of Samsung Vietnam board member, almost 13 years of experience in Fabric & Home Care, Beauty Care and Feminine Care with P&G.

She obtained B.A. degree from University of Economics - HCMC, 1996 and MBA from Chicago Booth, University of Chicago, 2012.